

San Diego State University
American Language Institute
SMI France
Program Schedule
February 4 to March 19, 2008

Course Titles

American Management	Norm Andross, Ph.D. candidate
Business Finance	Larry Gonzales, M.B.A.
Culture and Negotiation	Rob Shaffer, M.E., M.A.
Marketing	Tim Becker, M.B.A., D.B.A.

Workshops and Guest Speaker Presentations

Multi-Media Projects	Joel Ortiz, M.A.
Tour and Overview of Love Library	Patrick Sullivan, M.S.
Native American Perspectives in Contemporary Society	Jim E. Warne, M.S.
American Business Law	Robert Unger, M.A., J.D.
American Cultural Perspectives	Rebecca Romani, M.A.

Program Activities

Registration and Orientation
Certificate Ceremony and Final Luncheon

Field Trips

KPBS with Rebecca Romani
San Diego County Courthouse Tour

Special Guest Presentation

Brad Trusso, Reliant Consulting Group, LLC, “The United States and Europe – Understanding the Differences in the Government and Economy”

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Week One – February 4 to February 8

Monday 4	Tuesday 5	Wednesday 6	Thursday 7	Friday 8
9:30 – 12:00 Program Orientation and Registration Housing/Activities Overview Immigration--Work/Travel Health Insurance and Aztec ID PD-1509/11*	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 American Cultural Perspectives PD-1509/11	9:00 – 10:50 Marketing PD-1509/11 11:00 – 12:50 American Management PD-1509/11	9:00 – 10:50 Business Finance 11:00 – 12:50 PD-1509/11 American Cultural Perspectives PD-1509/11	9:00 – 10:50 <i>Multi-Media Production</i> PD-1509/11 11:00 – 12:50 <i>Library Tour & Orientation</i> <i>(Meet Pat Sullivan in Dome</i> <i>of Love Library)</i>

Week Two – February 11 to February 15

Monday 11	Tuesday 12	Wednesday 13	Thursday 14	Friday 15
9:00 – 10:50 Marketing PD-1509/11 11:00 – 12:50 American Management PD-1509/11	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 11:30 Studio Portraits (Meet photographer in PD-1509)	9:00 – 10:50 Marketing PD-1509/11 11:00 – 12:50 American Management PD-1509/11	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 <i>Guest Speaker: J. Warne “Native</i> <i>American Perspectives in</i> <i>Contemporary Society”</i>	9:30 – 10:50 <i>Field Trip: KPBS</i> <i>with Rebecca Romani</i>

Week Three – February 18 to February 22

Monday 18	Tuesday 19	Wednesday 20	Thursday 21	Friday 22
9:00 – 10:50 Marketing PD-1509/11 11:00 – 12:50 American Management PD-1509/11	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 <i>Guest Speaker: B. Truss</i> <i>“U.S. Stock and Bond Markets--</i> <i>How America Finances Itself”</i>	9:00 – 10:50 Marketing PD-1509/11 11:00 – 12:50 American Management PD-1509/11	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 Culture and Negotiation PD-1509/11	

Week Four – February 25 to February 29

Monday 25	Tuesday 26	Wednesday 27	Thursday 28	Friday 29
9:00 – 10:50 Marketing PD-1509/11 11:00 – 12:50 American Management PD-1509/11	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 Culture and Negotiation PD-1509/11	9:00 – 10:50 Marketing PD-1509/11 11:00 – 12:50 American Management PD-1509/11	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 Culture and Negotiation PD-1509/11	

*PD (Professional Development) rooms are located on the east side of the Gateway Building.

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Week Five – March 3 to March 7

Monday 3	Tuesday 4	Wednesday 5	Thursday 6	Friday 7
	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 Culture and Negotiation PD-1509/11	9:00 – 10:50 Marketing Global-1504 1:00 – 4:00 <i>Field Trip: County Courthouse (Board bus at 12:30 in front of ALI)</i>	9:00 – 10:50 Business Finance Global-1504 11:00 – 12:50 Culture and Negotiation Global-1504	9:30 – 12:00 Media Instruction & Editing CL-1530 1:00 – 2:30 <i>Guest Speaker: R. Unger American Business Law II</i> PD-1509/11

Week Six – March 10 to March 14

Monday 10	Tuesday 11	Wednesday 12	Thursday 13	Friday 14
	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 Culture and Negotiation PD-1509/11	9:00 – 10:50 Marketing PD-1509/11 11:00 – 12:50 American Management PD-1509/11	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 Culture and Negotiation PD-1509/11	9:30 – 11:00 Media Instruction & Editing CL-1520 1:00 – 2:30 <i>Guest Speaker: R. Unger American Business Law III</i> PD-1509/11

Week Seven – March 17 to March 21

Monday 17	Tuesday 18	Wednesday 19	Thursday 20	Friday 21
9:00 – 10:50 Marketing PD-1509/11 11:00 – 12:50 American Management PD-1509/11	9:00 – 10:50 Business Finance PD-1509/11 11:00 – 12:50 Culture and Negotiation PD-1509/11	12:00 – 2:00 Certificate Ceremony and Luncheon PD-1509/11		Depart San Diego